

# Ceca Europe News 6

October 2009



Fig. 1 - Ásmundur Sveinsson Sculpture Museum, Reykjavik

## Contents

- What's on?
  - *Conferences*
  - *Training and study courses*
  - *Projects*
  - *Publications*
- Zoom
- General Information
  - *The International Board*
  - *Ceca National Coordinator*

## Editorial Emma Nardi

Dear All,  
this is the first issue of our Newsletter after the annual conference that took place in Europe again this year October 6<sup>th</sup> to 10<sup>th</sup>. The conference was very interesting from the contents point of view and was perfectly organised by our Icelandic colleagues that I want to thank once again on behalf of all Ceca Europe members. In the study tour we have discovered (for most of us it was our first visit to Iceland) a country where the cultural life (fig. 1), which is very rich and lively, is powerfully counterbalanced by wonderful landscapes whose majesty left us all speechless (fig. 2).

During the business meeting I had the opportunity to present a report about the activities that were developed in Europe in 2009. One of the National Correspondents' tasks is to send a report to the Regional Coordinator one month before the annual conference. The countries that sent a report are Austria, Belgium, Croatia, Finland, France, Greece, Iceland, Italy, Norway, Slovakia, Spain. I used the information they sent me to write my own report, but time was very short at the General Assembly. Therefore I would like to take this opportunity to say more about the National Correspondents' work. I am going to summarise the main points.

The NCs' meeting in Rome was considered as a very good opportunity to become a real group and to discuss important issues together (Austria, Belgium, Finland, Spain).

All NCs are trying hard to increase the number of Ceca members in their country. A very outstanding result was reached in Italy: membership passed from

18 members last year to 30 in October 2009. In Norway Ceca and its activities were advertised during the national Museum Education Day.

Another NCs' common concern is the relationship with national museum education organisations. It is important to make some links between them and Ceca, in order to develop a common activity, to coordinate efforts, to know more about each other (Austria, Belgium, Finland, France). In Belgium the situation is particularly complicated because there are three different communities in the country, each of them with its own associations.

Many NCs are working to organise national conferences: in Belgium the Flemish and French speaking Ceca members have already started the organisation of a national meeting before the ICOM general conference in Shanghai. In Iceland all the energy of the past two years was dedicated to the organisation of Ceca annual conference, which was an excellent opportunity to tighten the links between the people involved in museum education in different contexts. There will be a national conference in autumn in Slovakia and two in Spain (Alicante and Bilbao). In Croatia 61 museums were involved in an educational game called *(Re)frame*. In Finland the Association of Finnish Curators, Museum Educators and Conservators jointly organised a seminar, called *Triangle Drama*, which was attended by 90 people. In Greece three different national seminars were organised. ICOM Italy set up the thematic committee Culture and Mediation Section of Education in Museums which organises regular meetings for Ceca members.

Of course there is much more in the reports. I wish that the few lines of the Editorial can give you an

idea of the amount of work performed by the NCs and I take this opportunity to thank them all.

### What's on

#### Conferences

- November 3<sup>rd</sup>-6<sup>th</sup> 2009, Paris (France), 7<sup>th</sup> International Conference of Hands on! Europe – Association of Children's Museums, *High Tech! High Touch!*, [www.hands-on-europe.net](http://www.hands-on-europe.net)
- November 5<sup>th</sup> 2009, Dublin (Ireland), National Gallery of Ireland, *Audience Development in Museums and Cultural Sites in Difficult Times: Researching, Defining and Developing the Audience*, [www.nationalgallery.ie](http://www.nationalgallery.ie), [mbourke@ngi.ie](mailto:mbourke@ngi.ie)
- November 30<sup>th</sup>-December 1<sup>st</sup> 2009, Lyon (France), Théâtre des Asphodèles, *Quels territoires pour les acteurs de la médiation culturelle?* [www.espacepandora.org](http://www.espacepandora.org), [espacepandora@free.fr](mailto:espacepandora@free.fr)
- February 3<sup>rd</sup>-4<sup>th</sup> 2010, Östersund (Sweden), The Nordic Centre of Heritage Learning's Spring Conference 2010, *Runestones and Parchment. Heritage Learning about older history* – Info: [www.nckultur.org](http://www.nckultur.org)
- June 22<sup>th</sup>-24<sup>th</sup> 2010, Östersund (Sweden), International Conference *Heritage, Regional Development and Social Cohesion*, [pascal@jamtli.com](mailto:pascal@jamtli.com)



#### Training and Study courses

Since the academic year 1995-1996, the Museum Education Centre at University Roma Tre has been organising distance courses about cultural mediation.

Two postgraduated courses are available:

I level *General Didactics and Museum Education*

II level *Cultural Mediation in Museums: education, experiments, assessment*.

A training period is yearly organised abroad thanks to the collaboration of many institutions, in particular: Université de Provence Aix-Marseille, École du Louvre, Rijksmuseum in Amsterdam, Universitat de Girona.

Deadline for applications: January 31, 2010

For information: <http://musei2.educ.uniroma3.it>



#### Projects

*TWISTER - The network of Lombard Contemporary Art Museums*

The TWISTER project is an innovative model of a virtuous alliance between ten Lombard museums, and was created in order to select, exhibit and ac-

quire contemporary site-specific/site-related artworks, specially designed and produced by an international competition.

Website: [www.twisterartecontemporanea.com](http://www.twisterartecontemporanea.com)  
[www.gamec.it](http://www.gamec.it)



#### News from Denmark

In 2008 the Heritage Agency of Denmark (Kulturarvsstyrelsen) initiated a major questionnaire on the state of museum education in Denmark. The findings were that most museums offer a vast range of educational tours and guides but only a small part of the museums planned their tours according to the school curriculum. Another finding was that a lot of educators ask for an opportunity of networking and sharing experiences with other educators.

The report from the Heritage Agency can be found (in Danish) on [www.kuas.dk](http://www.kuas.dk)

Since the 1970s many museums in the greater Copenhagen area have been organised in the network The School Service (Skoletjenesten). The School Service offers pedagogical seminars and training of museum educators.

From 1 August two new centres of museum education have been established in Denmark, one in Århus and the other in Åbenrå in the South of Denmark.

#### *International Seminar*

The Association of Danish Museums is organising an international seminar on the theme museum education.

It takes place in Nyborg from 15 – 17 March 2010.

See more:

<http://www.dkmuseer.dk/>



#### Publications

- Graham, B. – Howard, P. (Ed.), *The Ashgate Research Companion to Heritage and Identity*, Burlington, Ashgate Publishing Company, 2008, pp.474, ISBN 978-0-7546-4922-9
- Limone, P. – Nardi, E. (Ed.), *Museums, New Technologies, Language*, Cahiers de l'EDI – 1, Roma, Edizioni Nuova Cultura, 2009, pp. 111, ISBN 978-88-6134-350-3
- Mascheroni, S. – Zannelli, D. (a cura di), *Il museo è il pubblico. Il servizio educativo del Museo di fotografia contemporanea: un laboratorio di esperienze (2006-2009)*, Milano, Lupetti

Editori di Comunicazione, 2009, pp. 96, ISBN 8883911547

- Origet du Cluzeau, C. - Tobelem, J. M. (sous la direction de), *Culture, tourisme et développement. Les voies d'un rapprochement*, Paris,

l'Harmattan, 2009, pp.274, ISBN 978-2-296-09981-4

- Valtorta, R. (a cura di), *Fotografia e committenza pubblica. Esperienze storiche e contemporanee*, Milano, Lupetti Editori di Comunicazione, 2009, pp.176, ISBN 8883911970

## Zoom

### Muséologies n° 6 - *Le nouveau numéro de la revue Muséologies vient de sortir*

Réalisé en collaboration avec l'École du Louvre, ce numéro spécial collige les actes du séminaire *Les missions du musée : entre contemplation et éducation* qui s'est tenu à l'automne 2008, à Paris. Cette édition présente une entrevue avec le directeur de la célèbre École Philippe Durey, et les textes d'un nombre de professionnels qui ont participé au séminaire, dont Claire Merleau-Ponty, Élisabeth Caillet, Alain Batifoulier et Jack Guichard.

*Muséologies, Les cahiers d'études supérieures*, est la première publication universitaire en muséologie au Québec.

Elle a pour mission la diffusion et la promotion des travaux issus des programmes supérieurs en muséologie afin d'assurer une meilleure visibilité à la recherche dans cette discipline.

Pertinente et novatrice, la revue *Muséologies, Les cahiers d'études supérieures*, est l'outil de référence en muséologie tant pour les jeunes chercheurs qui souhaitent s'initier à la discipline que pour les professionnels désireux de rester informés.



### Icom Education - *the official CECA journal*

*Icom Education's* mandate is to diffuse the most recent developments, theories or practices in the field of education and cultural activities, whatever the area of the world where they occur. It aims at making known the dynamism of the members of the Committee over the world to all the professionals, whether they intervene with preschoolers, school-children, adults, or families, and regardless of the type of cultural institution where they are working.

For more information and for submission proposal: [anne-marie.emond@umontreal.ca](mailto:anne-marie.emond@umontreal.ca)



### *High Tech! High Touch!*

What is the future of children's museums? Are they going to turn into digital places or continue to give priority to traditional mediation?

More and more children's museums are questioning the role which technologies should now play, in terms of mediation, usages and tools. Can a museum for children remain effective in promoting learning if it shuns new technologies? Should it keep

its distance so as to foster activities linked to concrete aspects, founded on physical contact and sensory experiences?

From 3rd until 6th November 2009, la Cité des sciences et de l'industrie, in partnership with the European association of children's museums Hands On! Europe, hosts the *7th International Conference of Hands On! Europe*, which is entitled *High Tech! High Touch!*

This conference is a privileged event for all professionals who deal with children to debate this controversial and topical question. On the occasion of the opening of La Cité des enfants, next generation, its brand new children spaces, la Cité des sciences et de l'industrie, its partners and the conferences speakers will share with you their experiences, questioning and visions of children museology. All information is available on the Hands On! Europe website: [www.hands-on-europe.net](http://www.hands-on-europe.net)



### *National Correspondents' Meeting*

Ceca – Europe National Correspondents will meet again in Salerno (Italy) May 13th - 16th 2010 to discuss the following agenda:

- structure of national reports;
- European best practices in new technologies;
- organisation of national conferences;
- international survey *Who are the Ceca Members?*

Ceca Europe is very grateful to the provincial administration of Salerno who accepted to sponsor the meeting.



*The Gulf of Salerno - Italy*

## General information

### The International Board

- Colette Dufresne-Tassé - *Chair*
- Arja van Veldhuizen - *Secretary*
- Francine Lelièvre - *Member*
- Michael Cassin - *USA and Canada Regional Coordinator*
- Anne-Marie Émond - *Information Coordinator and ICOM Education Editor*
- Emma Nardi - *Europe Regional Coordinator*
- Daniel Castro Benitez - *South-America and the Caribbean Regional Coordinator*
- Adriana Mortara Almeida - *Publications Diffusion Coordinator*
- Umebe N. Onyejekwe – *Africa Regional Coordinator*
- Kwang Sun Ahn – *Asia-Pacific and Australia Regional Coordinator*

### CECA National Correspondents

- **Armenia** - Ani Avagyan, National Gallery of Armenia  
aniavagian@yahoo.com
- **Austria** - Claudia Peschel Wacha, Museum of Folk life and Folk art in Vienna  
claudia.peschel-wacha@volkskundemuseum.at
- **Belgium** - Nicole Gesché-Koning, Centre de recherches et d'études technologiques des arts plastiques  
ngesche@skynet.be
- **Croatia** - Zeljka Jelavic, Etnografski muzej  
zjelavic@emz.hr
- **Czech Republic**, Jan Dolak, Masaryk University Brno  
dolak@phil.muni.cz
- **Denmark** - Michael Gyldendal, The Danish Museum of Science and Technology  
mg@tekniskmuseum.dk
- **Finland** - Leena Tornberg, Museum of technology  
leena.tornberg@teknikaanmuseo.fi
- **France** - Hana Gottesdiener, Université d'Avignon et des Pays des Vaucluse  
hana.gottesdiener@wanadoo.fr
- **Georgia** – Inga Karaia, Chief Specialist of the Department Museums & Collection, Ministry of Culture, Monuments Protection and Sport of Georgia,  
karaiainga@yahoo.com
- **Germany** - Christine Brehm, Stadtmuseum Erlangen,  
christine.brehm@stadt.erlangen.de

- **Greece** – Amalia Tsitouri, Hellenic Ministry of Culture  
amalia.tsitouri@yahoo.gr
- **Iceland** - Raket Pétursdóttir, Listasafn Íslands/National Gallery of Iceland  
raket@listasafn.is
- **Ireland** - Marie Bourke, National Gallery of Ireland  
mbourke@ngi.ie
- **Italy** - Silvia Ciriello, Centro di Didattica Museale, Università degli Studi Roma Tre  
cdm@uniroma3.it
- **Netherlands** – Willem Jan Renders, Van Abbemuseum Eindhoven  
w.j.renders@vanabbemuseum.nl
- **Norway** - Gunhild Aaby, Vest-Agder-museet  
g.aaby@vestagdermuseet.no
- **Slovakia** – Marian Číž, Múzeum vo Sv. Antone  
ciz@msa.sk
- **Spain** - Roser Juanola, Universitat de Girona - ICRPC  
roser.juanola@udg.edu
- **Sweden** - Anne Lidén, Stockholm University  
anne.liden@uhs.su.se
- **United Kingdom** – Jenny Wedgbury, Kensington Palace, Historic Royal Palaces, Kensington Gardens  
jenny.wedgbury@hrp.org.uk



Fig. 2 - The Blue Lagoon - Iceland

Next issue: **February 2010**. Deadline for contributions: **January 15<sup>th</sup> 2010**